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MACALLY PRESS RELEASE

PROTECTIVE CASES FOR SAMSUNG GALAXY S4

Known as a Mac specialist for almost 20 years, we have decided to expand horizons and introduce a new range of protective cases, especially for the Samsung Galaxy S4. We will release 6 different products, from frames, back covers with bright colors, back covers with a more classic look, to folio cases with unique functionalities.



Following the big success of the Rim protective frame for iPhone 5, we have decided to do the Rim protective frame for Galaxy S4 as well. This impact-resistant polycarbonate frame protects the edges of the Galaxy S4 from accidental bumps and scratches and offers full access to all connections and controls. The Macally Rim is available at a MSRP of €14,95.

The Polka is a hard-shell polycarbonate case that is available in a wide range of bright colors to give your Galaxy S4 a touch of fun. This one-snap case allows you to easily install and remove your Galaxy S4 and offers full access to all connections and controls. The Macally Polka is available at an MSRP of €16,95.

The Curve is a dual tone color hard-shell polycarbonate case with soft TPU edges for easy installation and removal of the Galaxy S4. This case with a more classic look offers maximum protection and full access to all connections and controls. The Macally Curve is available at an MSRP of €19,95.

The Weave is a hard-shell polycarbonate case with a stylish vinyl texture on the back. The case offers maximum protection and full access to all connections and controls. The Macally Weave is available at an MSRP of €19,95.

The ViewCover is a protective view folio case with a hard-shell polycarbonate back and a premium faux leather front cover for maximum protection in style! What makes the ViewCover special is that it has a window on the front cover so you can see incoming messages. It also has a magnet that supports the on/off function on the Galaxy S4. The Macally ViewCover is available at an MSRP of €24,95.

Finally, the Wallet protective folio case is similar to the ViewCover, but has one additional feature, hidden card compartments to store any credit card sized item of your choice securely. The Macally Wallet is available at an MSRP of €29,95.

PENPALDUO AND PENPALMINI AVAILABLE NOW!

The Macally PenPalDuo is a stylus pen that allows you to type, draw, take notes on your touchscreen device, like your iPhone 5 or Galaxy S4, with more accuracy and prevents scratches and finger prints on the screen.

The PenPalDuo has two different size stylus tips to give you more options for precision and use and an ink ballpoint pen that allows you to write on paper. The Macally PenPalDuo, available in black and white, has an MSRP of €24,95.



The Macally PenPalMini is a mini stylus pen uniquely designed with crystal embedment for a delicate and elegant touch and includes a plug so you can attach the stylus to the 3.5 mm audio jack of your touchscreen device and keep it handy at all times. The Macally PenPalMini, available in clear and pink, has an MSRP of €14,95.

MCAR10L AVAILABLE NOW!

Charge your iPad, iPhone and iPod in your car with the Macally mCar10L car charger with built-in 3 ft/90 cm long Lightning cable. The Macally mCar10L is available at an MSRP of €29,95.



UPDATE ON LIGHTNING PRODUCTS!

We have recently released the first Lightning products, such as the miSynCableL6 (180 cm Lightning sync and charge cable) and mCar10L (Car charger with built-in Lightning cable). In July we expect to release the rest of the Lightning products, such as mHome10L, mBP26L, mBP30L, mBP52L and mCDockL. Most of the products and packages have passed Apple tests and are ready for mass production!

We also have to inform you of the fact that the technical specifications of the mBP30L and mBP52L have changed. Originally, both the mBP30L and mBP52L were designed to support iPad, but now only mBP52L does. mBP30L includes a Lightning cable to charge iPhone and iPod, a Micro USB cable to charge Galaxy S4 and an USB port to charge other USB powered mobile devices. The mBP52L includes a Lightning cable to charge iPad (4th Generation, iPad mini), iPhone (5th Generation) and iPod (iPod Touch 5th Generation, iPod Nano 7th Generation), a Micro USB cable to charge the Galaxy S4 and Galaxy Tab, but does not include an USB port, like its smaller brother mBP30L.

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Please like us on [Facebook](#) and stay up to date on the latest Macally news! We regularly post new product announcements and releases, reviews, pick of the day, and other fun stuff!



MACALLY IN THE PRESS

In May, [iLounge](#), the independent website that covers anything iPod, iPhone and iPad, has awarded the Macally [WiFiSD](#) a B+ Recommended rating and concluded the review as follows: "...the flexibility it offers in using the swappable storage media of your choice, combined with its size, is impressive. " In the same article the [WiFiHDD](#) has received a B rating.

Also in May, the French nationwide daily newspaper devoted to sports, L'Équipe, wrote about the WiFiSD that "this small nomadic enclosure transforms any storage media (SD card, USB memory drive and 2.5" HDD) into a Wi-Fi device.

This month, the WiFiHDD received a very good review and a 90 out of 100 rating in the Spanish website [Applesencia](#).

Finally, an iconic Macally product, the EcoFanPro, made its comeback as it was reviewed by the Italian website Appleflick that concluded as follows: "It's a real good, sturdy, well finished, eco-friendly product made of eco-friendly material."

ABOUT MACALLY

Macally is a worldwide designer and manufacturer of computer peripherals and consumer electronic accessories. We started in 1994 as a manufacturer of Mac specific computer peripherals (hence our name, an ally for your Mac), and have pioneered an innovative, high-quality, cross-platform and competitively priced range of computer peripherals and consumer electronic accessories. Our mission is to create easy-to-use products that add enjoyment -not complexity- to life. Our innovative and attractive product lines provide solutions for customers' mobile lifestyle as well as the home and office. Our solutions include feature-rich computer peripherals, such as mice, keyboards, webcams, HDD enclosures, notebook cases, and mobile device accessories, such as adapters, cables, batteries, headphones, protective cases, and speakers. For information, please go to: www.macally-europe.com.

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High resolutions images of Macally products are available for download at:

<http://www.macally-europe.com/press-downloads>

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